# Sehar Abid

U X / UI DESIGNER

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## PROFILE

With a diverse background spanning UX/UI Design, Law, and Business, I have strategically developed a robust skill set that integrates the strengths of each field.

Meticulous attention to detail, intrinsic creativity, and commitment to design and technology enables me to produce distinctive, user-centric solutions.

I am excited for an opportunity to apply my expertise and enthusiasm in a company that appreciates and leverages my talents.

## SKILLS

**Technologies:**

- Figma
- InVision
- Adobe XD
- Zeplin
- POP App
- Lightroom
- Illustrator

**Professional Skills:**

- Agile Experience
- Legal Analysis
- Business Operations
- User Research
- Client Management
- Document drafting

## EXPERIENCE

### Business Owner & Manager | Skinsation Milton

DEC 2019 - PRESENT, MILTON, ON

- Efficiently oversaw end-to-end business operations encompassing accounting, marketing, budgeting, social media management, website development, and public relations.
- Built a robust client portfolio through exceptional customer service, strong sales acumen and refined relationship management skills.

### Asst. Mngr. Laws, Patents & Compliance | Bayer (Pvt) Ltd

JAN 2016 – APR 2016, KARACHI, PK

- Collaborated with the Head of Laws, Patents & Compliance (LP&C) to address legal affairs and ensure compliance within the organization, while also delivering insightful opinions and legal advice pertaining to corporate and company-related matters.

### Senior Legal Consultant | National Bank of Pakistan

JAN 2015 - JAN 2016, KARACHI PK

- Drove success through meticulous legal examination, and drafting agreements/contracts.
- Instrumental in assisting the Vice President of the Legal Department with streamlined documentation, drafting, and opinion writing.

## EDUCATION

### BrainStation | Diploma, User Experience Design

APR 2023 - JUN 2023, TORONTO, ON

### University of London | Bachelor of Laws (Hons)

SEPT 2008 -MAY 2014, LONDON, UK

## PROJECTS

### Capstone | "CURRENT" App

APR 2023 - JUN 2023, CAPSTONE

- "Current" revolutionizes electric vehicle travel by seamlessly mapping charging stations along a user's route while enabling convenient in-app payments.

### Team Lead | Microsoft Hackathon

JUN 2023, MICROSOFT / HACKATHON

- Led a multidisciplinary team of 6, including web developers, UX UI designers, and data analysts.
- Designed and developed a cutting-edge application centered around data privacy, empowering users with comprehensive control over their personal information.